

Curriculum Vita
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PERSONAL INFORMATION

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Contents

PERSONAL INFORMATION.....	1
EDUCATION	2
ACADEMIC & ADMINISTRATIVE EXPERIENCE	2
Temple University, College of Public Health.....	2
Academic Appointment.....	2
Administrative/Leadership Appointments.....	2
Temple University, Fox School of Business.....	3
Academic Appointment.....	3
Administrative/Leadership Appointments.....	4
Associate Dean for Graduate Programs:.....	4
Associate Dean for Graduate Programs and Research:.....	4
Assistant Dean for Research and Doctoral Programs	5
Director, Research and Sponsored Projects:	5
Academic Director of Doctoral Programs.....	6
Program Director, Healthcare Management.....	7
Chair, Department of Health Administration	7
Temple University: Summary of other substantial service	7
Professional Services while at Temple.....	8
ADDITIONAL ACADEMIC & PROFESSIONAL EXPERIENCE	10
Widener University.....	10
Third Age, Inc.....	10
Medical University of South Carolina	11
Pennhurst Center.....	11

Other Faculty Experience	11
RESEARCH PUBLICATIONS AND REFEREED PRESENTATIONS.....	12
Refereed/Peer Reviewed Articles	12
Scholarly Books	14
Editorially Reviewed Papers	15
Presentations and Proceedings (Research Conferences - Refereed).....	15
Panels, Professional Meetings.....	19
COMPETITIVE GRANTS AND AWARDS.....	20
TEACHING.....	21
PEDAGOGICAL AND PRACTITIONER PUBLICATIONS.....	21
Books.....	21
Book Chapters	21
Case Studies.....	22
Curriculum Modules	22
Pedagogical and Practitioner Conference Presentations	23
PROFESSIONAL AND COMMUNITY SERVICE	26
Service to Academic Professional Organizations	27
Grant Review Activities.....	27
Boards of Directors.....	28
Journal Editorships and Referee Activities.....	28

EDUCATION

Doctor of Philosophy - Temple University, Business Administration /Concentration: Health Administration; Research Cognate: Economics / Organizational Theory; Minor in Accounting

Master of Education - Temple University, Rehabilitation / Community Counseling

Bachelor of Science - Villanova University, General Science

ACADEMIC & ADMINISTRATIVE EXPERIENCE

Temple University, College of Public Health

Academic Appointment

Associate Professor with Tenure, Health Services Administration and Policy – 11/1/2015 to present

Responsibilities include research, teaching and community service in health policy and management / health economics / health services research.

Administrative/Leadership Appointments

Founding Chair, Department of Health Services Administration and Policy: 11/1/2015 to 06/30/2019. Duties included:

- All administrative functions within the department including: fiscal oversight/management, coordinating the department’s research and clinical activities, managing adjunct faculty and non-faculty staff, procurement of goods and services for the department, and assigning research and classroom space;
- Academic leadership with responsibility for oversight of curriculum planning, periodic program review and accreditation;

- Working with the Dean's Office and other College and University personnel for overseeing recruitment, retention and timely graduation of students;
- Direct oversight of all faculty members, including those assigned responsibility for 1) undergraduate programs, 2) graduate programs, and 3) any clinical operations;
- Coordination with the Dean's Office of faculty personnel actions, including recruitment, hiring, renewal, dismissal, promotion, tenure, and retirement;
- Meeting regularly with faculty for purposes of faculty development and mentoring, including annual evaluations as well as guidance and reviews for promotion, tenure and merit;
- Monitoring faculty teaching, research, and service performance and compliance with mandatory reporting using University systems (e.g., e-SFF, ARoFA, FARS, Banner) and work with faculty to enhance performance and develop strategic teaching, research and service improvement initiatives;
- Coordination with the Dean's office in the assignment of faculty effort / teaching load
- Recommending faculty for College and University awards for teaching, research, service and creative achievement;
- Leading the department's research portfolio, including personal research and that of all faculty, and interfacing with the College's Associate Dean for Research and the Office of Sponsored Research;
- Coordination with the Dean's Office for staff personnel actions, including hiring, review, promotion, and retirement, space allocations and assignments, and major capital projects and financial planning;
- Contributed substantially to successful CEPH school accreditation effort in 2017, and ongoing accreditation maintenance activities; and
- Active participation in administrative meetings for the College and University as assigned to contribute to overall performance of the College

Temple University, Fox School of Business

Academic Appointment

Associate Professor with Tenure, Healthcare Management, Department of Risk, Insurance and Healthcare Management – 7/1/1992 to 10/31/2015; awarded tenure effective 7/1/1995

Responsibilities include research, teaching and community service in healthcare management / health economics & strategy; administrative duties have included coordination of CAHME accreditation self-studies, progress reports & related reporting activities, Public Health Service traineeship & special projects grants; grants management for large US AID funded grant and multiple grants & contract proposals for department.

Accomplishments:

- Successfully negotiated, proposed and managed \$1.34 million US Agency for International Development / American International Health Alliance interdisciplinary, multi-partner training, professional exchange, development and research grant (see "*Project Director / Principle Investigator*" under Professional Services);
- Accrued a record of excellence in scholarship and teaching; published in excess of 35 academic articles, case studies, monographs and a management curriculum series published in 7 languages. Presented in excess of 30 papers at academic conferences. Maintained excellent teaching evaluations and great rapport with undergraduate and graduate students;
- Performed extraordinary level of academic and professional service that includes major

- school and university leadership roles, healthcare organizational board memberships, academic association leadership roles, and journal review and editorial board membership;
- Led major US Agency for International Development funded project to provide and develop executive education for healthcare organizational management in nations of Central and Eastern Europe transitioning to market economies in the 1990's (see "*Coordinator, CEE/NIS Programs*" under Professional Services); acquired language skills in several regional languages.

Administrative/Leadership Appointments

Associate Dean for Graduate Programs: 9/1/2014 to 10/31/2015. Duties are essentially the same plus expanded responsibility for managed growth of masters and redesign of MBA programs and special projects as assigned by the Dean.

- Member of Deans Group, central decision and oversight body of the Fox School of Business;
- Member of Executive Management Committee (Deans plus select directors of critical units) and Executive Committee (Department chairs plus deans);
- Provide leadership to graduate programs through matrix organizational structure in collaboration with academic department chairs and faculty in delivering all graduate programs;
- Responsible for strategic planning process for school and strategic projects initiated by Dean;
- Oversee curriculum development and graduate curriculum committees;
- Develop and monitor financial models for graduate programs;
- Academic and curricular oversight for 4 MBA programs (fulltime, part-time, online, and executive), 12 specialized masters programs, and 5 international partner programs;
- Management of ranking processes including analyses, planning and submission of surveys and access to key constituents;
- Manage global programs in multiple countries; oversee all global initiatives at school level;
- Manage assurance of learning process;
- Oversee and evaluate faculty research and performance metrics;
- Manage numerous projects related to various aspects of school-level administration and governance;
- Contributed substantially to successful AACSB re-accreditation effort in 2015, and ongoing accreditation maintenance activities; and
- Liaison to University Graduate School and Graduate Board.

Associate Dean for Graduate Programs and Research: 8/1/10 to 8/31/2014. Provide leadership and management oversight to all graduate programs, executive education and research in the Fox School.

- Manage 22 professional staff, 1 assistant dean and 5 academic (faculty) program directors;
- Member of Deans Group, central decision and oversight body of the Fox School of Business;
- Member of Executive Management Committee (Deans plus select directors of critical units) and Executive Committee (Department chairs plus deans);
- Provide leadership to graduate programs through matrix organizational structure in collaboration with academic department chairs and faculty in delivering all graduate programs;
- Oversee curriculum development and graduate curriculum committees;
- Develop and monitor financial models for graduate programs;
- Manage and oversee budgets for graduate division;

- Oversee global programs at graduate and undergraduate level including:
 - US Department of Education Center for International Business Education and Research;
- Member of Strategic Communications Group, the central committee that is responsible for marketing, advertising, branding, messaging and other essential communications with key constituencies;
- Oversee strategic management, marketing and recruiting for MBA/MS and Ph.D. programs in collaboration with Strategic Communications Group;
- Academic and curricular oversight for 5 MBA programs (fulltime, part-time, online, international and executive), 10 specialized masters programs, 2 Ph.D. programs and 6 international partner programs;
- Management of ranking processes including analyses, planning and submission of surveys and access to key constituents;
- Manage global programs in multiple countries; oversee all global initiatives at school level;
- Manage assurance of learning process;
- Oversee and evaluate faculty research and performance metrics; and
- Manage numerous projects related to various aspects of school-level administration and governance.

Accomplishments:

- Led redesign and implementation of MBA to facilitate progressive development of competencies, enhanced experiential components and introduce professional development component;
- Initiated restructuring of specialized masters programs to become financially sound, entrepreneurial, innovative and market-driven;
- Streamlined program approval processes to fast-track program approvals to facilitate innovation in program development;
- Led development of 5 new specialized masters programs operating on auxiliary budgets;
- Led establishment of new EMBA Korea and China;
- Led establishment of relations with Main Line Chamber of Commerce (Philadelphia suburban) and Hispanic Chamber of Commerce;
- Led innovative restructuring and marketing of EMBA and online MBA;
- Refocused graduate program assurance of learning plan to include results-driven process improvement; and
- Provided leadership to very effective marketing and recruiting campaign that resulted in a 27% increase in fulltime MBA enrollment, 58% increase in part-time enrollment and 26% increase in specialized masters program enrollment in one year's period.

Assistant Dean for Research and Doctoral Programs

Director, Research and Sponsored Projects: 7/1/04 to 6/30/2013. Provided leadership and management oversight of grants and sponsored projects; and technical support to the Dean in directing the research agenda of the Fox School.

- Oversee all faculty-generated grants and grant proposals including managing the federally-mandated effort reporting system for the Fox School;
- Manage both pre- and post-award activities for grants totaling \$4 million annually

- In collaboration with the Associate Director for Research and Sponsored Projects, provide support to faculty in conceiving and developing grant proposals and assist faculty in identifying collaborative and funded research opportunities;
- Maintain faculty performance database and evaluate faculty for currency related AACSB standards for academic and professional qualification; and
- Manage the strategic planning function for the Fox School and provides consultation to the Dean in areas related to accreditation and faculty management and development.

Accomplishments:

- Systematized pre- and post-award processes to streamline grant application and management process;
- Maintained research web pages and published annual periodical on research – “On the Verge”;
- With Associate Center Director developed system of grant opportunity postings and workshops;
- Developed metrics to assess faculty currency and qualification (AQ/PQ);
- Developed and maintain databases of faculty intellectual activity;
- Successfully managed strategic planning process at Fox; planned and coordinated semi-annual school wide retreats since 2005, worked through coordinating committee to integrate all planning processes and incorporate input from Fox Board of Visitors;
- Hosted visiting Fulbright scholars and other international visitors; and
- Contributed substantially to successful AACSB re-accreditation efforts in 2005 and 2010, and ongoing accreditation maintenance activities.

Academic Director of Doctoral Programs, Effective 7/1/04 to 7/31/10 Responsible for management of doctoral programs in the Fox School

- Directed Ph.D. in Business Administration program with 80 students
 - Managed recruitment and admission processes;
 - Developed, attained consensus for, and implemented all policies related to doctoral education;
 - Oversee and evaluate curriculum and course delivery (currently as Associate Dean);
 - Collaborate with departmentally-based concentration coordinators and doctoral faculty; and
 - Evaluate learning and program results and assurance compliance with AACSB standards related to assurance of learning.
- Oversight responsibility for curriculum, recruitment and admissions processes for doctoral programs in Statistics (40 students) and MS in Statistics (85 students).
- Supervise Administrative Associate Director for Doctoral Programs and Assistant Director for Student Services.

Accomplishments:

- Developed and managed assurance of learning plan including systems to track student progress, intellectual activities and career placement;
- Facilitated and implemented programs to provide students with teaching and career development skills;
- Led a multidisciplinary task force in re-engineering doctoral education at the Fox School

- of Business; restructured Ph.D. in Business to provide a more rigorous curriculum and increase the likelihood of student placements in peer or better business schools; and
- Developed strong collaborative relations with the Graduate School and other entities within Temple University with a focus on improving graduate education.

Department of Risk, Insurance and Healthcare Management, Fox School of Business and Management, (MBA in Healthcare Management program accredited by the Commission on Accreditation for Healthcare Management Education)

Program Director, Healthcare Management, Effective 7/1/03 to 7/31/10 (MBA in Healthcare Management, Master of Healthcare Management, Master of Science in Healthcare Financial Management; undergraduate Healthcare Management minor)

Accomplishments:

- Proposed major revision in accredited healthcare management program leading to development of Master of Healthcare Management Program effective fall 2009;
- Led Healthcare Management program to top 25 ranking in US News and World Report;
- Led CAHME re-accreditation effort in 2005;
- Effectively managed relations with and support for Temple University Healthcare Management Alumni Association;
- Managed ongoing HRSA 771 training grants 2003-04, 2004-05, 2005-06; each grant was ~ \$23,000, program was discontinued by Congress in 2006; and
- Effectively managed relations with health schools on campus.

Chair, Department of Health Administration, Effective 7/1/95 through 8/30/97

Accomplishments:

- Successfully negotiated in 1997 a merger with another industry-focused department, the Department of Risk Management, Insurance and Actuarial Science to form Department of Risk, Insurance and Healthcare Management;
- Developed undergraduate minor in healthcare management and major in healthcare risk management;
- Improved status and position of accredited health administration program which had been under threat of loss of accreditation – ACEHSA issued letter of thanks & congratulations to program for change in direction;
- Successfully led re-accreditation effort in 1997; and
- Successful applications for HRSA 771 competitive training grant program, 1994, 1995, 1996 & 1997; each grant exceeded \$50,000.

Temple University: Summary of other substantial service & leadership to department, school & university

- Elected Member, Owl Club (University Athletics) Board (May 2011 to present); Board Secretary & Executive Committee of Board (July 2014 to present).
- Member, Executive Board, Center for International Business, Education and Research (September 2010 to 2015);
- Member, University Graduate Associate Deans, Office of Associate Vice Provost for Graduate Studies (2004 to 2015);

- Member, Council of School Research Directors and Associate Deans, Office of the Vice Provost for Research (2004 to 2013)
- Middle States Association of Colleges and Schools Re-accreditation Steering Committee – Member, Steering Committee; Co-Chair Work Group on Faculty Standards (2009 – 10);
- Appointed Member, Search Advisory Committee, Selection of Provost (August 2007 to March 2008);
- Elected Member, University Graduate Board (July 2007 – June 2013; July 2014 – June 2019);
- Appointed Member, University Senate Committee on Administrative and Trustee Appointments (July 2005 – June 2008);
- Appointed Member, University Institutional Review Board (Committee B - Social & Behavioral) – Jan, 2005 to Jan, 2014;
- FSBM Collegial Assembly - Chair Elect (2003 to 2004); Chair, Collegial Assembly (2004 to 2006); Elected Steering Committee at Large (2006 – 2007); elected Member, Faculty Development Committee (2007 to 2008);
- Elected Member, Representative University Senate (July, 2002 to Sep, 2008);
- Appointed Member, FSBM Dean’s Executive Committee (2004 to present);
- Leadership Team for AACSB Accreditation 2004 – present; Chair, Ad Hoc Task Force on Mission & Planning 1996-7 (AACSB re-accreditation);
- FSBM Graduate Affairs Committee (1995-7); Ad Hoc Committee on PhD, Business Administration Revision (1995);
- Member, Institute for Global Management Studies (1998 to 2004);
- Member, University Task Force on Establishment of a School of Public Health (1999 to 2002); and
- University Research Review Committee (2002 to 2005).

Professional Services while at Temple

Accreditation Site Visitor – United Arab Emirates Accrediting Commission. Accreditation review MBA in Healthcare Management, American University Dubai, May, 2008.

Project Director / Principle Investigator (1999 – 2004) – USAID/AIHA funded partnership project linking healthcare organizations in Philadelphia to counterparts in Kyiv, Ukraine. Purpose – Development of Community-Based Primary Healthcare. This \$1.34 million project has resulted in the successful development of a community-based family practice clinic (training model) and 2 replication sites that integrate mental health services, 1999 - 2004.

Accomplishments:

- Awarded USAID / AIHA partnership grant for development of community-based primary health care in Ukraine, 5 year, \$1.34 million project. \$540,000 for first year of grant (6/99 – 9/00); \$425,000 for second year (10/00 – 9/01); \$325,00 for third year (10/01 to 9/02); \$171,000 for fourth year (10/02 to 9/03); \$50,000 for fifth year (9/03 – 5/04);
- ✓ Successfully coordinated multiple training, professional exchange and organizational development projects – the Kyiv-Philadelphia partnership received accolades and recognition by US AID and other partnerships;
- ✓ In recognition of personal accomplishments and skills (cross cultural communications, multilingual), provided technical assistance to other funded

- partnerships;
- ✓ Research results assessing the impact of training method using standardized patients appeared in Ukrainian and American academic and practitioner journals;
- ✓ Partnership results reported in a number of venues including the American Public Association, the Association of University Programs in Health Administration and the International Health Economics Association;
- ✓ Successfully levered a research partnership with faculty colleagues in Lviv Academy of Management that has resulted in research presentations at the International Health Economics Association and the European Association of Health Economics, as well as research articles in *Health Economics* and *Journal of Productivity Analysis* – this effort was partially supported by Provost's Summer Research Fellowship in 2004; and
- ✓ Effectively led team of Temple faculty (School of Medicine, College of Health Professions and Fox School of Business), and health professionals working at community health centers (Delaware Valley Community Health, Inc. and the Health Federation of Philadelphia) and Crozer Keystone Health System.

Coordinator of CEE/NIS Programs for the Association of University Programs in Health Administration, 1995 to 1999, requiring development of executive educational products, scheduling and planning for training workshops, working with and organization of translations into multiple languages including Russian, Slovak, Croatian/Bosnian, Romanian and Albanian.

- ✓ ***Faculty & Chief of Party***, American International Health Alliance/Association of University Programs in Health Administration Health Management Training Workshops of two weeks in duration in the NIS/Central Europe; worked in 5 NIS countries and 6 CEE countries; 1994-1999.

Accomplishments:

- Effectively trained and managed teams of American faculty from multiple universities who were working cross-culturally in providing executive education;
- Organized highly acclaimed executive education programs for healthcare leaders; and
- Learned basic communications skills in multiple languages; managed educational materials for work teams in several languages.

Consultant to US AID / AIHA Funded Educational Partnerships – Provided consulting services to American and Central European University partners working to develop healthcare management programs in the emerging economies of the region.

Accomplishments:

- Developed metrics to evaluate progress in developing healthcare management programs;
- Evaluated program results for US AID at the end of the project; and
- Served as editor for two special issues of the *Journal of Health Administration Education*, 15(3) & 16(2).

Faculty Coordinator, Institute for Diversity in Health Management (AHA, ACHE, NAHSE sponsored project to promote healthcare management careers among minority undergraduate students), 1994 to 2003; supervised summer interns in hospitals located from Washington, DC to Boston. Organized annual symposia for interns to introduce them to healthcare organization /

financing, and career options in healthcare management.

Educational Consultant for Programs in Health Administration, Development of new health administration programs, preparation for accreditation. Some “clients” have included Simmons College, Kings College, Baylor University and Texas Tech University.

Chair, Pennsylvania Department of Education Graduate Program Proposal Review and Site Visit Committee, to review proposal for a new graduate program in health administration including site visit, Oct 31 to Nov 2, 1993; Chair Proposal Review Committee for new undergraduate program in health services administration, Aug 2005; **Consultant**, programs developing health administration programs and/or preparing for ACEHSA accreditation.

ADDITIONAL ACADEMIC & PROFESSIONAL EXPERIENCE

Widener University, Department of Health and Medical Services Administration, School of Management, (program accredited by the Accrediting Commission on Education for Health Services Administration)

Assistant Professor (non-tenure track; grant funded position) - July, 1986 to June, 1989

Associate Professor - July 1989, to July, 1992

Responsibilities included coordinating graduate education programs in long term care administration, research, teaching and community service in health administration. Responsible for coordination of ACEHSA (CAHME) accreditation activities. Committee Assignments: Faculty Affairs Committee, Curriculum and Academic Standards Committee, Promotion and Tenure Committee, Ad Hoc Committee on Mission, Faculty Retreat Committee (Chair), School of Management; University Graduate Council and Media Committee.

Accomplishments:

- Awarded grant in 1986 from Pew Charitable Trusts to develop program in long-term care (\$100,000)
 - Developed and marketed MS in Long-Term Care Administration
- Organized and coordinated first School of Management annual faculty planning retreat. The results were to set out a strategy to attain AACSB accreditation.
- Led successful ACEHSA (now CAHME) re-accreditation effort in 1991.

Third Age, Inc., Exton, Pennsylvania

Senior Consultant: July, 1988 to June, 1989

Responsibilities included project direction for consulting assignments of such diversified studies as an organization and management study of a governmental nursing home, strategic planning and market studies for not-for-profit, religiously affiliated retirement communities and long term care facilities, and skilled nursing bed conversion studies in community hospitals.

Special Consultant: March, 1987 to June, 1988; July, 1989 to 1992.

Accomplishments:

- Developed a method to estimate demand for personal care and assisted living.

Medical University of South Carolina, Department of Health Administration, College of Health Related Professions, Medical University of South Carolina (program accredited by the Accrediting Commission on Education for Health Services Administration)

Assistant Professor: 1984 to 1986 - Responsibilities included teaching and research in health administration; administrative duties included serving as member, University Accreditation Strategic Planning Committee, coordinated departmental self-study for ACEHSA accreditation; member, University Committee on Gerontology Education; member, College Graduate Council; site coordinator, main campus health administration program.

Accomplishments

- Developed proposal for a Master of Health Services Administration degree approved by the South Carolina Higher Education Authority. The proposal became the foundation for the initial ACEHSA self-study and the basis for initial accreditation in 1989; and
- Wrote portion of University SACS pertaining to strategic planning. The self-study and work of the Strategic Planning Committee served as the foundation for the University's first strategic planning endeavor.

Pennhurst Center, Pennsylvania Department of Public Welfare, Spring City, Pennsylvania

Unit Director - Director of 120 bed unit of a large governmental Intermediate Care Facility. Responsibilities included management of 24 hour operation, with a staff of 150, including a physician, nurses, psychologists, caseworkers, therapists and non-professional support staff.

Accomplishments

- Transformed unit from providing custodial care into one that successfully provided rehabilitative services (cultural shift) geared to optimizing quality of life;
- Developed and demonstrated method to effectively utilize health, rehabilitation and social service professional staff through management of the interdisciplinary team process;
- Developed and monitored resident care policies, major quality control programs for facility (including policies in infections control and physical rehabilitation);
- Developed protocols to monitor and control Hepatitis B among a susceptible population; and
- Directed federal court ordered Facility Committee on Rehabilitation of Persons with Severe Disabilities.

Caseworker/Team Leader - Responsibilities included admissions, discharge planning, service planning and coordination, family relations and leadership of interdisciplinary team. Developed model approach to team leadership of teams consisting of multiple health disciplines, centering on care planning, coordination and monitoring.

Other Faculty Experience

Saint Joseph's University, Graduate Programs, Philadelphia, Pennsylvania; Adjunct Instructor, (1982 to 1984) - Taught courses in undergraduate and graduate health administration programs.

Pennsylvania Department of Public Welfare, Harrisburg, Pennsylvania

Management Development Instructor, (1982 to 1984) - Provided two-day management development seminars for management and supervisory staff of the Pennsylvania Department of Public Welfare.

RESEARCH PUBLICATIONS AND REFEREED PRESENTATIONS

Refereed/Peer Reviewed Articles

Gasoyan, H., **Aaronson, W. E.** (2020). Association Between the Use of EHR Generated Performance Dashboards and Hospital Outcomes in 30-day Risk-adjusted Heart Failure Readmissions in Pennsylvania. Accepted for publication at the *Journal of Healthcare Management*.

Halpern, M., Gasoyan, H. & Aaronson, W. (2019). Metrics to evaluate the performance of cancer center leadership: A systematic review. *Journal of Healthcare Management*. Forthcoming.

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Aaronson W., Bernet P., Pilyavsky A., Rosko M., Valdmanis V. (2004) Is there an east-west difference in Ukrainian hospital efficiency. *Applied Health Economics and Health Policy*. 2004, v.3, N1 (Supplement), S3

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Smith, D. and Aaronson, W. The perils of health services workforce forecasting: A case study of the Philadelphia Metropolitan Area. *Journal of Healthcare Management*, 2003, 48(2): 99-111.

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Zinn, J.S.; Aaronson, W.; and Rosko, M. The basis for competition in the nursing home industry: A managerial perspective. *Journal of Health Administration Education*, 1992, 10(4): 595-610.

Aaronson, W. Interdisciplinary health team role taking as a function of health professional education. *Gerontology and Geriatrics Education*, 1991, 12(1): 97-110.

Aaronson, W. The use of physician extenders in nursing homes: A review. *Medical Care Review*, 1991, 48(4):411-448.

Rosko, M.; Aaronson, W.; & Carpenter C. Health care financing: Issues for the 1990s. *Public Budgeting and Financial Management*, 1991, 4(1):1-32.

Rosko, M.; Broyles, R.; & Aaronson, W. Prospective payment based on case mix: Will it work? *Journal of Health Politics, Policy and Law*, 1987, 12(4).

Scholarly Books

Evashwick, C & Aaronson, W (Eds). Global Education of Health Management, Special Research Topic, eBook, *Frontiers in Public Health*, June 2019. <https://www.frontiersin.org/research-topics/7427/global-education-of-health-management>

Editorially Reviewed Papers

Evashwick, C.J. & Aaronson, W. 2019. In Evashwick, C & Aaronson, W (Eds). Global Education of Health Management, Special Research Topic, eBook, *Frontiers in Public Health*, June 2019.

Blau, G; Snell, C.; Campbell, D.; Viswanathan, K.; and Aaronson, W. Correlates of undergraduate professional engagement. *Journal of Assessment and Institutional Review*. 2012

Aaronson, W; Counte, M; Ramirez, B; & West, D. Global health management strategies: challenges and opportunities for academic programs. *Correspondence in Journal of Healthcare Management Education*, 2010, Summer: 323-325.

Evashwick, C. & Aaronson, W. The continuum of care today. *Health Progress*, 2006, 87 (5), 46-55

Bizamcer, N., Healey, K. and Aaronson, W. Integration of mental health into primary care: The Kyiv-Philadelphia Community-Based Primary Partnership. *Crimean Journal of Psychiatry*, 2002, November issue (published in Ukrainian language).

Aaronson, W.; and Bizamcer, A. Integrating mental health into the primary care model: The Kiev/Philadelphia Experience. *Common Health, Fall 2000: 15-18*.

Zinn, J.; Aaronson, W.; & Rosko, M. The effect of marketing strategy on nursing home performance and response to regulatory initiative. *Nursing Home Medicine: The Annals of Long-Term Care*, 1997, 5(9):315 – 322.

Aaronson, W. Managing the clinical care team. *Administrative Radiology* 1996.

Aaronson, W. The nursing home industry's "wake-up" call. *Journal of Long-Term Care Administration*. 1993, 21(3)

Presentations and Proceedings (Research Conferences - Refereed)

Gasoyan, H., **Aaronson, W. E.** Association between the Use of EHR Generated Performance Dashboards and Hospital Outcomes in 30-day Risk-adjusted Heart Failure Readmissions in Pennsylvania. *Virtual poster presentation at the 2020 Temple CPH Research and Evidence Based Practice Day*. Philadelphia, PA, April 3, 2020.

Gasoyan, H., Soans, R., Ibrahim, J. K., **Aaronson, W. E.**, Sarwer, D. B. Association between insurance-mandated precertification criteria, insurance plan type and the utilization of bariatric surgery among individuals with private insurance. *Virtual poster presentation at the 2020 Temple CPH Research and Evidence Based Practice Day*. Philadelphia, PA, April 3, 2020. Received Graduate Meritorious Poster Award.

Marsico, M.; Ibrahim, J; Passarella, M; **Aaronson, W**; Lorch, S. & Halpern, M. (2019). Pennsylvania's prior authorization policy: Impact on antipsychotic prescribing among young Medicaid-insured children. Poster presented at American Public Health Association Annual Meeting, Philadelphia, Pennsylvania, Nov, 2019

Gasoyan, H., Safaryan, A., Sahakyan, L., Gasoyan, H; Aaronson, W. and Bagramian, R. (2018). Efficacy of a school-based toothbrushing program in the Republic of Armenia. Poster presented at American Public Health Association Annual Meeting, San Diego, California, Nov 12, 2018.

Pilyavsky, A; Aaronson, W. & Černohorská, L. (2017). Comparative analysis of the total factor of productivity changes for banks of Visegrad group for the period 2009-2013. Presented at and published in Proceedings of the 11th Aleksander Zelias International Conference on Modeling and Forecasting of Socio-Economic Phenomena, Zakopane, Poland, May 9 – 12, 2017.

Aaronson, W., & Pilyavsky, A. Comparative Analysis of Healthcare Performance in West and South Regions of Ukraine. Presented at the 11th World Congress of the International Health Economics Association, Milan, Italy, July 12 – 15, 2015.

Aaronson, W.; Pilyavsky, A.; Zhang, D; & Stetsyuk. A comparative study of departmental and hospital efficiency in Ukraine. Presented at the 8th European Conference on Health Economics, Helsinki, Finland, July 7 – 10, 2010.

Pilyavsky, A; & Aaronson, W. Efficiency differences among hospitals and surgery departments in Ukraine. Presented at the 7th World Congress of the International Health Economics Association, Beijing, China, July 12 – 15, 2009.

Pilyavsky, A; & Aaronson, W. Efficiency and productivity analysis of bank branches: The case of large Ukrainian banks. Presented (by Aaronson) at the Bi-annual Conference of the International Data Envelopment Analysis Society, Philadelphia, Pennsylvania, July 10 – 12, 2009.

Aaronson, W. & Pilyavsky, A. Efficiency differences among hospitals and surgical departments in Ukraine. Presented at the Bi-annual Conference of the International Data Envelopment Analysis Society, Philadelphia, Pennsylvania, July 10 – 12, 2009.

Aaronson, W; Pilyavsky, A; Bernet, P; Rosko, M.; & Valdmanis, V. Does lower polyclinic efficiency increase efficiency in hospitals? Presented at the 6th World Congress of the International Health Economics Association, Copenhagen, Denmark, July 18 – 11, 2007.

Aaronson, W.; Pilyavsky, A.; Rosko, M.; & Valdmanis, V. Does hospital efficiency decrease as a result of increases in polyclinic efficiency? Presented at the 5th World Congress of the International Health Economics Association, Barcelona, Spain, July 10 – 13, 2005.

Pilyavsky, A. & Aaronson, W. Is there a difference in efficiency among children's hospitals in Ukraine? Presented at the 5th World Congress of the International Health Economics Association, Barcelona, Spain, July 10 – 13, 2005.

Aaronson, W.; Pilyavsky, A.; Rosko, M.; & Valdmanis, V. Is there an east-west difference in Ukrainian hospital efficiency? Presented at the 5th European Conference on Health Economics, London, England, September 8-11 2004.

Pilyavsky, A. & Aaronson, W. Comparative Efficiency of Central Region Hospitals in Ukraine. Presented at the 4th World Congress of the International Health Economics Association, San Francisco, June 15-19, 2003.

Aaronson, W. & Bizamcer, A. "Integration of mental health services into primary care: Lessons from an international project" presented at the 130th Annual Meeting of the American Public Health Association, Philadelphia, November 9 – 13, 2002

Pilyavsky, A. & Aaronson, W. "Comparative efficiency of tertiary care hospitals in Ukraine" presented at the 4th European Conference on Health Economics, Paris France, July 7 - 10, 2002

Aaronson, W. & Bizamcer, A. "Developing a collaborative model of care: The Kyiv-Philadelphia Community-based Primary Care Partnership", poster presented at the American Public Health Association 129th Annual Meeting, Atlanta, October 2001

Aaronson, W. & Evashwick, C. "Organizing chronic care services: Are we getting it right?" presented at invitational conference, "Multidisciplinary perspectives on aging: Progress & priorities", University of Alabama at Birmingham, Center for Aging, March 9, 1996. (to be published in conference proceedings).

Rosko, M.; Chilingerian, J.; Zinn, J. & Aaronson, W. "Effects of ownership & environmental pressures on nursing home performance." presented at the Annual Meeting of the Academy of Management, Vancouver, BC, August, 1995.

Aaronson, W.; Zinn, J. & Rosko, M. " Sub-acute care, Medicare benefits & nursing home behavior" presented at the 121st Annual Meeting of the American Public Health Association, Washington, DC, October, 1994.

Aaronson, W. "An attendant services program for the State of Delaware" presented (based on Technical Assistance Program Research Award Project) at the Annual Scientific Meeting of the Gerontological Society of America, Atlanta, November, 1994.

Aaronson, W. "Continuum of care in a diversified health system" presented (based on Technical Assistance Program Research Award Project) at the Annual Scientific Meeting of the Gerontological Society of America, New Orleans, November, 1993.

Rosko, M.; Chilingerian, J.; Zinn, J.; and Aaronson, W. "Characteristics of efficient providers of nursing home care" presented at the Annual Scientific Meeting of the Gerontological Society of America, New Orleans, November, 1993.

Rosko, M.; Chilingerian, J.; Aaronson, W.; & Zinn, J. "The effects of ownership, operating environment and strategic choice on nursing home efficiency: An exploratory study" presented at the Annual Meeting of the Academy of Management, Atlanta, Georgia, August, 1993.

Zinn, J.; Aaronson, W.; & Rosko, M. "Strategic groups, performance & strategic response in the nursing home industry" presented at the Annual Meeting of the Academy of Management, Atlanta, Georgia, August, 1993.

Zinn, J.; Aaronson, W.; & Rosko, M. "Variations in outcomes of care provided in Pennsylvania nursing homes" presented at the 45th Annual Scientific Meeting of the Gerontological Society of America, Washington, DC, November, 1992.

Aaronson, W.; Zinn, J.; & Rosko, M. "The determinants of nursing home strategic behavior and performance" presented at the Annual Meeting of the Academy of Management, Las Vegas, Nevada, August, 1992.

Aaronson, W.; Zinn, J.; & Rosko, M. "Nursing home access: A new approach to assessing equity" presented at the 9th Annual Meeting of the Association for Health Services Research, Chicago, June, 1992.

Aaronson, W.; Zinn, J.; and Rosko, M. "Differences Between Not-for-Profit and For-Profit Nursing Homes in Pennsylvania" presented at the 44th Annual Scientific Meeting of The Gerontological Society of America, San Francisco, California, November, 1991.

Aaronson, W. "Cognitive Dissonance among Health Teams: Implications Professional Education" in Symposium sponsored by Clinical Medicine entitled "Defining Interdisciplinary Education: Conceptual Frameworks" presented at the 43rd Annual Scientific Meeting of The Gerontological Society of America, Boston, Massachusetts, November, 1990.

Aaronson, W.; & Koprowski, W. "South Carolina Community Long Term Care: 5 Years Later" presented at the 116th Annual Meeting of the American Public Health Association, Boston, Massachusetts, October, 1988.

Aaronson, W.; & Koprowski, W. "Behavioral incentives of case mix adjustments to nursing home payment systems" presented at the 116th Annual Meeting of the American Public Health Association, Boston, Massachusetts, October, 1988.

Aaronson, W. "The Economics of Aging: Implications for Urban Health Services" presented at the 18th Annual Meeting of the Urban Affairs Association, St. Louis, Missouri, 1988.

Aaronson, W. "Perceived Influence of Nurse Practitioners and Physician Assistants on Medical Care in Nursing Homes" presented at the 118th Annual Meeting of the American Public Health Association, New York, New York, October, 1990.

Aaronson, W.; & Tourigny, A. "Use of Physician Extenders in Long Term Care Facilities" presented at the 28th Annual Meeting of the American Association of Homes for the Aging, Baltimore, Maryland, November, 1989.

Aaronson, W.; & Tourigny, A. "Physician Extenders in Nursing Homes" presented at the 42nd Annual Scientific Meeting of the Gerontological Society of America, Minneapolis, Minnesota, November, 1989.

Aaronson, W. "Preparing for Case Mix Medicaid Payment in Nursing Homes" presented at the 22nd Annual Convocation of the American College of Health Care Administrators, Cincinnati, Ohio, 1988.

Rosko, M.D.; Broyles, R.W. & Aaronson, W.E. "Case-based Payment of Nursing Homes: Will It Work?" presented at the International Health Economics and Management Institute, Munich, Germany, 1987.

Aaronson, W. "Strategic Behavior of Nursing Home Operators," presented at the 115th Annual Meeting of the American Public Health Association, New Orleans, Louisiana, 1987.

Rosko, M.; Broyles, R.& Aaronson, W. "Variations in Nursing Home Costs: Implications for Long Term Care Cost Containment Policy," presented at the 114th Annual Meeting of the American Public Health Association, Las Vegas, Nevada, 1986.

Panels, Professional Meetings

Moderator, Paper Presentations, 3363 Innovations in Health Administration Policies and Practices (4 papers presented), American Public Health Association Annual Meeting, San Diego, California, Nov 12, 2018

Moderator, Paper Presentations, 4419 Challenges and Opportunities to Improving Quality in Health Services and Programs #1 (4 papers presented), American Public Health Association Annual Meeting, San Diego, California, Nov 12, 2018

Chair, Global Health Symposium: Maximizing Health Management & Policy Education through Inclusion and Innovation: A Global Perspective. Preconference Symposium, Annual Meeting of the Association of University Programs in Health Administration, Long Beach, California, June 13, 2017 (7:00 am to 6:00 pm)

- Symposium moderator

Chair, Global Health Symposium. Global Issues and Challenges in Integrating Practice and Academia. Preconference Symposium, Annual Meeting of the Association of University Programs in Health Administration, Kansas City, Missouri, June 21, 2016 (7:00 am to 6:00 pm).

- Presentation – Introduction to Global Health Competencies, Panel Session III: Global Health Management Competencies: A Framework for Effective Management Training
- Panelist - Panel Session V: Issues in Global Health Management Education – Curriculum Development and Resources

Moderator, Panel Presentation, The Benefits of Healthcare Management Academic Partnerships, Preconference Symposium Sponsored by Global Healthcare Management Faculty Forum, Annual Meeting of the Association of University Programs in Health Administration, Minneapolis, Minnesota, May 30, 2012.

Chair, Research Session, Hospital Performance at the 8th European Conference on Health Economics, Helsinki, Finland, July 7 – 10, 2010

Chair, Research Session, Hospital Finance, at the 6th World Congress of the International Health Economics Association, Copenhagen, Denmark, July 18 – 11, 2007.

Monographs

Smith, D.; & Aaronson, W. *A Quantitative Assessment of Delaware Valley Life Sciences Workforce Needs for the 21st Century*, 2001, Regional Life Sciences Workforce Initiative (54 pages).

Tourigny, A.; & Aaronson, W. *The Efficacy of the Use of Physician Extenders in Nursing Homes*, 1989, (Funded through a grant from the Retirement Research Foundation) Alexandria, VA: Foundation of

the American College of Health Care Administrators (164 pages).

Aaronson, W. *The Future of Long Term Care in Tri-county Charleston, South Carolina*, 1986, (Partially funded by McKnight/Boyle Endowment): Charleston: The Medical University of South Carolina (121 pages).

COMPETITIVE GRANTS AND AWARDS

Musser Award for Faculty Leadership, November 2009. **\$1,000**. The Musser Awards, named in honor of Warren "Pete" Musser, an entrepreneur and business leader, recognize outstanding achievement by a distinguished member of the business community and by Fox School faculty and staff.

Summer Research Fellowship, Temple University Provost, 2004, **\$4,500**. Project title: Assessing Technical and Allocative Efficiency of Hospitals in Ukraine.

Principle Investigator & Project Manager, US Agency for International Development / American International Health Alliance Community-Based Primary Healthcare Partnership subaward, **\$1.34 million**, 1999 - 2004. Manage grant for purpose of facilitating partnership exchanges, training and technical assistance between a consortium of health care organizations in Philadelphia and in Kyiv, Ukraine.

J. William Fulbright Senior Scholar - Slovak Republic, 1999, **\$10,400** - Teaching and research at the University of Matej Bel, Banska Bystrica

Principle Investigator, R21 National Institute of Mental Health proposal (**\$200,000** direct cost), Title: Quality of mental health services in primary care. Scored well, but not funded, 2003. The proposal was a collaborative effort including faculty from School of Medicine, College of Health Professions and Fox School of Business.

Principle Investigator, R25 training grant, National Institute of Mental Health proposal (**\$1.2 million** direct cost), Title: Training and research in emergency mental health. Scored well, but not funded, 2003. The proposal was a collaborative effort including faculty from School of Medicine, College of Health Professions and Fox School of Business.

US Public Health Service, Health Resources and Services Administration 771 – Health Administration Traineeships: competitive training grants providing scholarships MBA in Healthcare Management students, 2003, 2004, 2005 - **\$25,000** each year.

AUPHA Faculty Fellow in International Health Management, 1996-9, **\$80,000** - Assist AUPHA with development and evaluation of health management education and academic partnerships in Central & Eastern Europe under contract with the American International Health alliance; funded by USAID.

US Public Health Service, Health Resources and Services Administration 771 – Health Administration Traineeships and Special Projects: competitive training grants providing scholarships and funds for special projects and program development, 1994, 1995, 1996 & 1997; each grant exceeded **\$50,000**.

Gerontological Society of America, Technical Assistance Program, Research Award, 1994, **\$6,500**. Award supported by a grant from the U.S. Agency on Aging, DHHS, to provide policy development support to Delaware Department of Health and Social Services, Division of Services for Aging and Adults with Physical disabilities for study entitled, "Attendant Services for the Adults with Physical

Disabilities in the State of Delaware." The purpose of the award was to provide technical assistance in the development state policies for new program to serve persons with severe disabilities in the state of Delaware.

Gerontological Society of America, Technical Assistance Program, Research Award, 1993, **\$6,500**. Award was supported by Mercy Health Corporation of Southeastern Pennsylvania and an anonymous donor for study entitled, "Continuum of care in a diversified health system." The purpose of the study was to develop organizational and financing strategies to assemble a seamless continuum of services for older adults served by the Mercy system.

Accreditation Fellow, Accrediting Commission on Education in Health Services Administration, 1990.

Pew Medical Trust Grant, **\$100,000** to Widener University, for purposes of program development, 1987 to 1989;

The Foundation of the American College of Health Care Administrators and The Retirement Research Foundation, **\$5,000** for study of physician extenders in long term care, 1989.

Robert Wood Johnson Faculty Fellowship in Long Term Care Administration, **\$10,000**: \$5,000 Award, \$5,000 Industry Match, 1987; (Fellowship was followed by year as Senior Consultant for sponsoring organization)

Office of Aging and Long Term Care, Association of University Programs in Health Administration, **\$1,000**; funded by Robert Wood Johnson Foundation, 1987.

TEACHING

Courses Taught

I have taught on-campus, online, undergraduate, masters and doctoral levels. I have taught undergraduate and graduate courses in public health, health economics, strategy, leadership, and health policy and management. See Teaching Philosophy. List of courses taught is available on request.

Provost's Teaching Academy – Summer 2010; completed 5 week course designed as a training of trainers course in preparation to teach and prepare doctoral students to teach through the University Teaching in Higher Education Certificate program.

Student Feedback – Record of student feedback available on request; consistently score between 4.0 and 5.0 on 5 point scale; comments positive (knowledgeable, fair, a lot learned in course, high value courses, great respect for diversity in classroom).

PEDAGOGICAL AND PRACTITIONER PUBLICATIONS

Books

Counte, M; Ramirez, B.; West, D. & Aaronson, W. (Eds). *The Global Healthcare Manager: Competencies, Concepts, and Skills*. 2019. Health Administration Press.

Book Chapters

Aaronson, W., Averett, E.; Wan, T.; Malek, A.; & Pilyavskyy, A. Managing the health of populations. In Counte, M; Ramirez, B.; West, D. & Aaronson, W. (Eds). *The Global Healthcare Manager: Competencies, Concepts, and Skills*. Nov 2019. Health Administration Press.

Ramirez, B.; Aaronson, W. & West, D. Expanding Health Administration Globally: The Role of AUPHA. In Meacham, M. (Ed) *Looking Back to Look Forward: AUPHA at 70*. Spring 2018, Association of University Programs in Health Administration.

Aaronson, W. Financing the continuum. In C.J. Evashwick (Ed.) *The Continuum of Long-Term Care: An Integrated Systems Approach, Third Edition, Chapter 14*, 2005, Delmar Press.

Aaronson, W.; & Zinn, J. Financing the continuum. In C.J. Evashwick (Ed.) *The Continuum of Long-Term Care: An Integrated Systems Approach, Second Edition, Chapter 13*, pp 211-244, 2000, Delmar Press.

Aaronson, W., & Balotsky, E. Community hospitals and networks. In Osborne, A.O. & Johnson, J.A. (Eds.) *Handbook of Health Administration and Policy*, 1999, New York, Marcel Dekker, Inc., pp. 207 - 225

Aaronson, W. Financing the continuum: A disintegrating past and an integrating future. In C. Evashwick (Ed.) *The Continuum of Long-Term Care: An Integrated Systems Approach*, 1995, Delmar Press, pp. 223 - 254.

Case Studies

Aaronson, W. Mueller-O'Keefe Memorial Home and Retirement Village: Strategic Planning in a Continuing Care Retirement Community. In Rakich, J., Longest, B., & Darr, K. (Eds.) *Cases in Health Services Management, Third Edition*, 1995, Baltimore: Health Professions Press.

Aaronson, W. & Zinn, J. Good Samaritan Village: A Team Approach to Managing Care. In Infeld, D.; and Kress, J. (Eds.) *Cases in Long-Term Care Management: Evolving Issues in Facility Care*, 1995, AUPHA Press.

Aaronson, W. Organizational Failure: Personal or structural? In Infeld, D.; and Kress, J. (Eds.) *Cases in Long-Term Care Management: Building the Continuum*, 1989, Owings Mills, MD: National Health Publishing.

Aaronson, W. Strategic planning in a not-for-profit continuing care retirement community. In Infeld, D.; and Kress, J. (Eds.) *Cases in Long-Term Care Management: Building the Continuum*, 1989, Owings Mills, MD: National Health Publishing.

Curriculum Modules

AUPHA Management Module Series. Introduction to Management. Curriculum modules used by faculty in the Newly Independent States and Central Europe - translations into Russian & other languages on demand, 1996. Author of:

Module 4 - Human Resources Management

Module 5 - Team Building and Communications

Financial Management Modules

Marketing Modules

Aaronson, W.; & Neuhaus, R. "The Professional Team: Core Technology for Long Term Care", Curriculum Module, in *Learning the Continuum: AUPHA Modules for Management Education*, 1989, Office of Long Term Care and Aging, Association of University Programs in Health Administration (84 pp.).

Pedagogical and Practitioner Conference Presentations

Aaronson, W. "Competency-Driven Business Curricula: The Fox Journey". Presented at AACSB ICAM, Tampa, Florida, April 27, 2015.

Aaronson, W. "Innovating to Build Engagement and Shared Accountability into the Assessment Process. Presented at AACSB Assessment Conference, Austin, Texas, March 10, 2015.

Aaronson, W; DuBois, C. & Williams, M. "Enhancing Student Outcomes and Gaining Competitive Advantage through Your College/School of Business Career Services." Presented at AACSB Associate Deans Conference, San Antonio, Texas, November 9, 2014.

Spake, Deborah, Kirkwood, Don and Wilson-Hale. "Friend Raising and Fundraising: Essential Skills for Business Education Leaders." Moderated by William Aaronson, AAACSB Associate Deans Conference, San Antonio, Texas, November 9, 2014.

Hill, TL; Aaronson, W.; Manaka, B., Tironi, C.; and Ostrowski, R. "Building and assessing a competency-based MBA curriculum." Presented at the Teaching and Learning Conference, Academy of Management Annual Meeting, Philadelphia, PA, August 3, 2014.

Ramirez, B; Ramirez, C.; and Aaronson, W. "A survey of massive open online courses in health administration. Poster presented at the AUPHA Annual Meeting, San Antonio, Texas, June 18, 2014.

Manaka, B., Aaronson, W., Matthew, K., , "Defining Assessment Roles - The Core Course Leader," , "Defining Assessment Roles - The Core Course Leader," Presented at the AACSB Assessment Conference, Houston, Texas, March 17, 2012

Ramirez, B and Aaronson, W. "A Massive Online Open Course Experience for Global Healthcare Management Education", Annual Meeting of the Association of University Programs in Health Administration, Monterey, California, June 18-22, 2013

Aaronson, W. (Global Healthcare Management Faculty Network) "Global models of strategic management", Preconference symposium, Annual Meeting of the Association of University Programs in Health Administration, Monterey, California, June 17, 2013.

Aaronson, W. Defining Global Competence, Finding the Right Metrics. Presented at the Annual Meeting of the Association of University Programs in Health Administration, Portland, June 4-6, 2010.

Aaronson, W.; Counte, M.; & Ramirez, B. Global Healthcare Management Education: Results of a Survey of Program Directors. Presented at the Annual Meeting of the Association of University Programs in Health Administration, Seattle, Washington, June 22-24, 2006.

Aaronson, W. "Measuring Program Success: Program Evaluation Case Study (Plenary Session – Invited speaker)" West NIS Regional AIHA Partnership Meeting, Kyiv, Ukraine, April 24-25, 2002

Aaronson, W. "Integration of mental health into primary health care. Experience of Kyiv-Philadelphia partnership (presentation of early research results from AIHA sponsored project)" Ukrainian Congress of Family Physicians. November 8-9 2001, Lviv, Ukraine

Aaronson, W. "Providing Behavioral Health Care in Primary Health Care Settings (Panel Moderator)". American International Health Alliance Partnership Conference, Washington, DC, April 9-11, 2001

Aaronson, W. "Financing Primary Care", West NIS Regional AIHA Partnership Meeting, (invited plenary session presentation). US AID funded Conference on Delivering Community-Based Primary Care services in the 21st Century, Kyiv, Ukraine, February 17-18, 2000

Aaronson, W. "The Collaborative Team Model in Mental Health – Implications for Training and Development". (Plenary Session – Invited speaker) West NIS Regional AIHA Partnership Meeting, Kyiv, Ukraine, Feb 21-22, 2001

Aaronson, W. "Setting up public health infrastructure in Ukraine (paper presentation)". Pennsylvania Area Health Education Consortium. Health Professions Conference, Hershey, PA, January 12-14, 2001.

Aaronson, W. "Developing a Model Family Practice in a Post-Communist Country (Paper presentation)". Society of Teachers of Family Medicine, Philadelphia, Oct 20-22, 2000

Aaronson, W. & Mayilo, S. 2000. "Integration of Mental Health care into Primary Health Care system in Kyiv-Philadelphia Partnership" (invited plenary session presentation) Behavioral Health Conference. Kyiv, Ukraine, September 27-29, 2000

Instructor & Session Chair, Case Writing Workshop, 2 day pre-conference program, NIS Regional Meeting, American International Health Alliance, DesMoines, Iowa, October 2-3, 1996.

Session Chair and Presenter, Developing Clinical Executives: Implications for Health Administration Curriculum Development, International Health Faculty Forum, Annual Meeting of the Association of University Programs in Health Administration, June 6-8, 1996, Atlanta, Georgia.

Instructor, Chief of Party Training - train faculty to become chiefs of party for workshops in NIS/CEE programs, Annual Meeting of the Association of University Programs in Health Administration, June 6-8, 1996, Atlanta, Georgia.

Instructor, "Organizational Behavior: Developing the Clinical Care Team", workshop presentation to the Association for the Advancement of Medical Instrumentation meeting, June 2, 1996, Philadelphia.

Session Coordinator & Moderator, Preconference workshop, Developing Quality Health Management Education, CEE Regional Conference, American International Health Alliance, April 30, 1996, Budapest, Hungary.

Session chair and Presenter, "Using the Case Study Method", CEE Regional Conference, American International Health Alliance, April 30, 1996, Budapest, Hungary.

Lecture, Beaver College Graduate Colloquia Series - "Chronic Care, It Is Not What You Think." Presented at Beaver College, December 5, 1995

Session Chair and Presenter, Managed Care for the Chronically Ill - Integrating Long and Short Term Care, Annual Meeting of the Association of University Programs in Health Administration, June 2-4,

1995, Chicago, Illinois (sponsored by Long-Term Care Faculty Forum)

Session Chair, Integration of Acute and Long-Term Care, Annual Meeting of the Association of University Programs in Health Administration, June 10-12, 1994, San Diego, California (sponsored by Long-Term Care & Organization Theory Faculty Forums)

Presenter, Integrating acute and long-term care, Meeting of the HFMA Metropolitan Philadelphia Chapter, January 11, 1994.

Session Chair, Nursing Homes, Public Policy and Strategic Response: the Key to Organizational Survival, Annual Meeting of the Association of University Programs in Health Administration, April 15-18, 1993, Atlanta, Georgia. (Sponsored by Long-Term Care Faculty Forum)

Paper Discussant and Panel Reactor, National Futures Symposium sponsored by the Foundation of the American College of Health Care Administrators, February 4-5, 1993, Washington, DC.

Faculty, Nursing Home Administrator Licensing Exam Review Course, sponsored by the Pennsylvania Association of Non-Profit Homes for the Aging, October 2-3, 1990, Carlisle, PA; April 3-4, 1991 September 16-17, 1991, Harrisburg, PA; March 2-3, 1992; and September 1, 1992, Mechanicsburg, PA.

Presenter, "Elder Care" presented to the 1990 Personal Financial Planning Conference sponsored by the Pennsylvania Institute of Certified Accountants, Philadelphia, PA, June, 1990.

"Elder Care II" presented to the 1991 Personal Financial Planning Conference sponsored by the Pennsylvania Institute of Certified Accountants, Philadelphia, PA, June, 1991.

Conference Moderator, "The Hospital: Hub of the Continuum" continuing education conference sponsored by Widener University, Philadelphia, PA, June, 1990.

Presenter, "The Missing Link: Management Education for Long-Term Care" symposium sponsored by the Office of Long Term Care and Aging, Association of University Programs in Health Administration, December, 1989.

Panel Member, "What Are the Long Term Care Administration Education Needs for the Future?", presented at the 23rd Annual Convocation of the American College of Health Care Administrators, Honolulu, Hawaii, April, 1989.

Panel Co-Moderator, "The Use of Physician Extenders in Long Term Care Facilities", presented at the 23rd Annual Convocation of the American College of Health Care Administrators, Honolulu, Hawaii, April, 1989.

Panel Co-Moderator, "The Hospital: The New Long Term Care Provider", presented at the 41st Annual Meeting of the Association of University Programs in Health Administration, Baltimore, Maryland, April, 1989.

Paper Discussant, "Cost Containment in Health Care", 26th International Atlantic Economic Conference, Philadelphia, Pennsylvania, October, 1988.

Meeting Co-Chair, "Multi-Institutional Health Care Systems: The Challenge Today and Tomorrow", a one day conference co-sponsored by Widener University and The Franciscan Health System, Philadelphia, Pennsylvania, September, 1988.

Conference Chair, "Professional Growth in Long Term Care Administration", co-sponsored by Widener University, TirLawyn (an academic geriatric research and program development consortium) and the Pennsylvania Chapter, the American College of Health Care Administrators, Wilmington, Delaware, November, 1987.

PROFESSIONAL AND COMMUNITY SERVICE

CONFIDENTIAL

Service to Academic Professional Organizations

Association of University Programs in Health Administration

- ***Annual Meeting Planning Committee***, 2018
- ***Chair Elect, Chair, Past Chair, Global Health Care Management Faculty Forum***, 2015 to 2018;
- ***Chair, International Health Faculty Forum***, 1999 to 2007;
- ***Member of Annual Meeting Program Planning Committee***, 2005, 2018;
- ***Past & Founding Chair, Long-Term Care Faculty Forum***, 1993 to 1995; ***Co-Chair***, 1991 to 1992;
- ***Chair, Annual Meeting Program Committee***, 1992 to 1993;
- ***Member***, Long Term Care Administration Curriculum Committee, 1986 to 1990;
- ***Member, Governmental Affairs Committee***, 1994.

Association for the Advancement of Collegiate Schools of Business

- ***Advisory Committee, AACSB Associate Deans Conference*** – Nov 2014, San Antonio, Texas.
- ***Steering Committee, AACSB Associate Deans Affinity Group Steering Committee*** – 3 year term, 2012-15; Vice Chair (2013-14); Chair (2014-15); Past Chair (2015-16).
- ***Volunteer Mentor, AACSB*** – trained and looking for a first assignment. Mentors provide guidance and support to business schools seeking initial accreditation.

Candidacy Consultant to Graduate Programs, Commission on Accreditation of Healthcare Management Education, 3/2006 to present; assist programs preparing for initial accreditation.

Coordinator, Philadelphia Region, Summer Enrichment Program, Institute for Diversity in Health Management (American Hospital Association), 1994 to 2002.

Accreditation Fellow, 1990, Faculty Site Visitor, 1991 to present, Accrediting Commission on Education for Health Services Administration (now CAHME);

ACTION Advisory Committee, Gerontological Society of America, (envisioning a future for GSA), 1994.

Member, Research and Projects Committee, Foundation of the American College of Health Care Administrators, 1989 to 1993; Chair, 1992 to 1993; Member, Policy Advisory Task Force, American College of Health Care Administrators, 1988 to 1991; Member, Education Committee, 1994 to 1995; Research Award Selection Committee, 1994, 1995.

Grant Review Activities, U.S. Public Health Service

Grant Review Panel, U.S. Public Health Service, Maternal & Child Health Bureau, Community Integrated Service System Program, August, 1993;

Grant Review Panel, U.S. Public Health Service, Health Administration Traineeship and Special Projects Grant Program, June, 1993; March, 1994; Panel Chair, March, 1995.

Boards of Directors / Other Community Service Activities

Member, Board of Directors, Delaware Valley Community Health, Inc. (formerly Philadelphia Health Services) (federally qualified health centers), 1996 to present; Chair, Credentialing Committee & Board Parliamentarian;

Member, Board of Directors, Main Line Chamber of Commerce, Wayne Pennsylvania, 2014 to 2016.

Member, Board of Directors, and Chair, Patient Care Committee, Consolidated Boards, Saint Martha Manor, Saint Mary Manor, Archdiocese of Philadelphia, 4th - 3 Year Term, 1998 to 2001; Community Advisory Board, St. Martha Manor, 2001 to 2005

Member, Latino Health Forum, Delaware Valley Hospital Council, 1992 to 1994;

Member, Senior Health System Research Advisory Committee, 1991 to 1992; Member, Steering Committee, Senior Care Program, Crozer-Chester Medical Center, 1988 to 1989;

Member, Crozer-Keystone Community Needs Assessment Project (comprehensive assessment of community needs for comprehensive health care system in Delaware County), 1991 to 1993;

Member, Board of Directors, Media Child Guidance (community mental health center) 1987 to 1990;

Member, South Carolina State Study Committee on Nursing Home Reimbursement Methodology, 1985 to 1986;

Member, Advisory Committee, Charleston Area Community Long Term Care Program; Member, Task Force on Continuum of Care, Charleston County, 1984 to 1986.

Journal Editorships and Referee Activities

Associate Editor, Public Health Education and Promotion, *Frontiers in Public Health*, 2017 – present.

Deputy Editor, Business of Health Section, *Clinical Spine Surgery*, 2015 – present.

Member, Editorial Review Board, *Medical Care Research and Review*, 1992-1995, 1995-1998, 1998-2001, 2001-2004, 2004-2007, 2007-2010; 2010-2013; 2013-2016. Top-tier Health Services Research journal.

Member, AUPHA/HAP Editorial Board for Graduate Studies, American College of Healthcare Executives, 2011-2014; 1995-1997.

Paper Referee, *Medical Care Research and Review*, *Health Economics*, *Health Services Research*, *Hospital and Health Services Administration*, *Journal of Health Administration Education*; and *Journal of Gerontology: Social Sciences*

Guest Editor, two special issues of *Journal of Health Administration Education*, 15(3) & 16(2).

- Aaronson, W.E., & West, D.J. *Journal of Health Administration Education*, 16 (2), Spring, 1998. Special Issue: Health Management Education and Development: Partnerships in Central and Eastern Europe - Part II.

- Aaronson, W.E., & West, D.J. *Journal of Health Administration Education*, 15 (3), Summer, 1997. Special Issue: Health Management Education and Development: Partnerships in Central and Eastern Europe.

Guest Co-editor, special issue of *Public Budgeting and Financial Management*

- Rosko, M.D., Aaronson, W.E., Carpenter, C.E. *Public Budgeting and Financial Management*, 4(1), 1992. Special Issue: Healthcare Finance.

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